



# 8th Intelligent Transport Systems Conference

Transportation & Logistics 2022:  
**Research. Reshape. Innovate**  
**7-8 DECEMBER 2022**





# Welcome Message

**Dr Angelos Amditis**



On behalf of the Organising Committee, I am honoured to introduce you to the 8th ITS Hellas Conference that will be held in Athens (7-8 December 2022) to lead the dialogue on the broad deployment of Intelligent Transport Systems (ITS) in Greece.

Intelligent Transport Systems are already shaping the future of transportation and logistics in our country. New technologies and digital transformation are important drivers for innovation with strong growth dimensions and significant benefits for the Greek economy, end users and the environment.

Building on the successful tradition of previous conferences this year's theme focuses on the dynamics of the triangle 'research-reshape-innovate'. New business models, enabling technologies and experimentations already underway will be presented, making this meeting a unique opportunity to learn, network and discuss the latest results and challenges on the deployment of intelligent network systems in Greece.

Vice-President of ITS Hellas  
Research & Development Director, ICCS  
ERTICO-ITS Europe, Chairman



# ITS HELLAS

Intelligent System  
Organisation (ITS) Hellas

**Intelligent Transport Systems (ITS) Hellas** is the peak body for advanced transport and logistics technology in Greece. Formed in 1998 as an independent non profit membership organisation, we have partnered with government, industry, and academia to promote the development and deployment of technologies that enable people and products to move more safely, efficiently, and sustainably through the nation's transport networks.

## Membership

ITS Hellas today counts more than 35 members and seeks to contribute to the development of the industry across all public and private transportation modes: air, sea, road, and rail.

## Key Activities

- convening national and international conferences
- facilitating dialogue between transport modes and across government jurisdictions
- promoting research and development
- facilitating innovation supporting the deployment of research results in the industry.

# The Conference

## #ITSHellasConf

The Annual ITS Hellas Conference (Intelligent Transport Systems Conference) is the 8<sup>th</sup> in a series of successful conferences held in Athens hosted by the ITS Hellas Organisation and co-organized by the Institute of Communication and Computer Systems (ICCS) of the National Technical University of Athens (NTUA). The first ITS Hellas Annual Conference took place in 2015 in Athens, and since then the organisation succeeds in leading the dialogue that promotes the adoption of Intelligent Systems in the fields of transport and logistics. The high standards, impact, and quality of the ITS Hellas Conferences have been highly recognized by the Greek research community, academia, business and industry world.

Shaping the Future of Transport  
and Logistics in Greece



**200 +**

Attendees

**50+**

Speakers

**15+**

Sponsors and  
Exhibitors

# Our mission

## ITS Hellas Conference

Each year, industry stakeholders, including policymakers, OEM's, entrepreneurs, researchers, academics, investors, and other leaders in Greece meet in ITS HELLAS CONFERENCE to present the latest developments in ITS, tours and demos that showcase cutting-edge technology in action. The Conference offers multiple networking events, and a comprehensive expo floor. It takes place under the auspices of the plenty of other public authorities, organisations, municipalities etc, with a mission to enable the dialogue between key players in the field, research, market, industry and policy.

Towards a Cooperative  
Environment for ITS Emerging  
Technologies Development and  
Deployment

### INTERNATIONAL DIMENSION

Keynote speakers  
bringing global  
perspectives

### EXHIBITION

An opportunity to  
showcase ITS  
developments

### SATELLITE EVENTS

Sponsored  
Sessions and B2B  
meetings





**Creating  
bridges with  
the  
International  
ITS Community**



**Connecting &  
Building ITS  
Community in  
Greece**

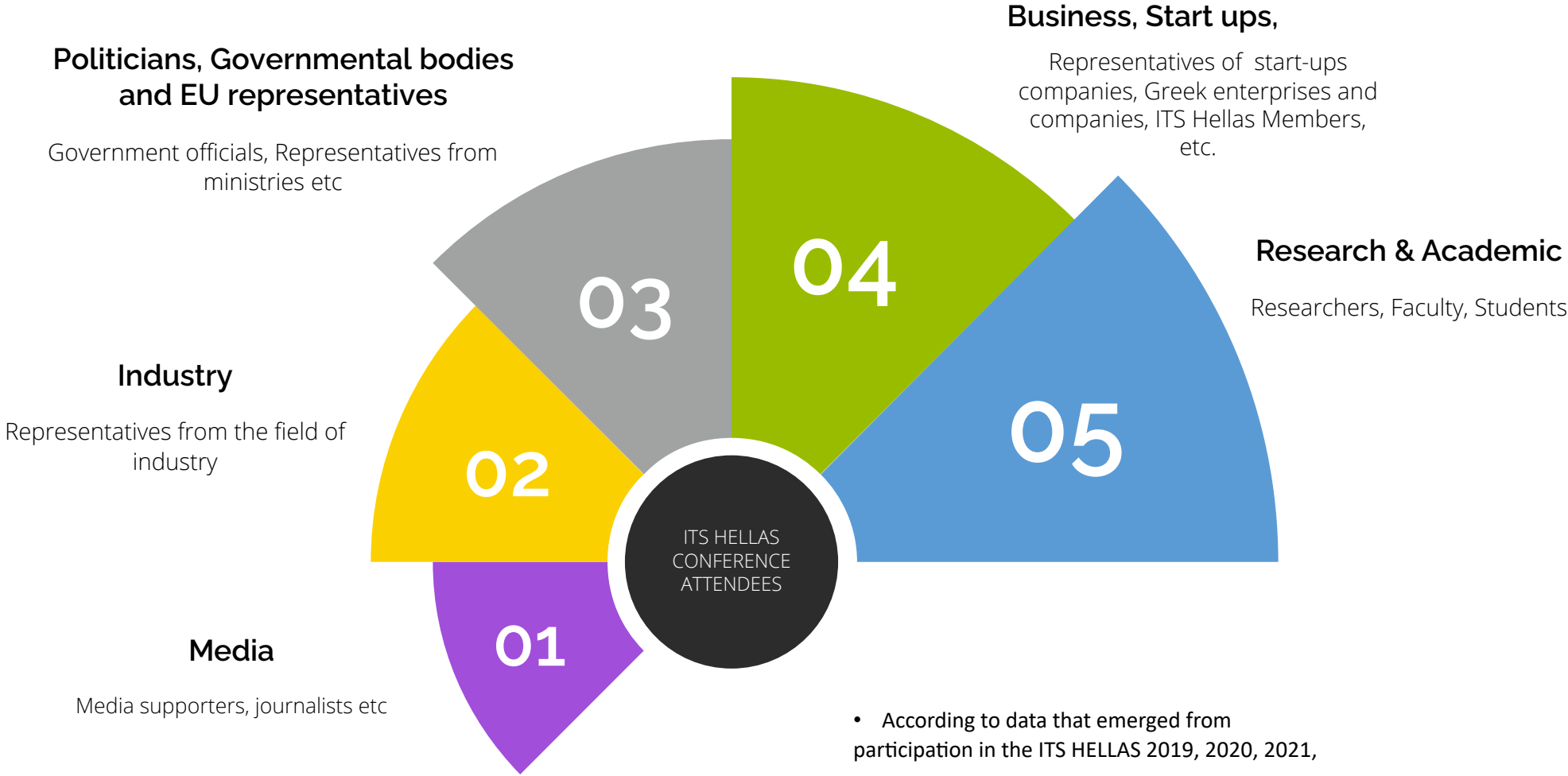


**Promoting  
Innovation**

**Collaboration in  
Research & Industry**

# Conference Attendees

## Audience Composition





# ITS Hellas Conference

## 2022

Transport & Logistics:  
Research. Reshape. Innovate.

## What will happen

- 2 days - 6 Themes & Sessions.
- 8 Keynote speakers.  
Representatives from international community, EU and Greek governmental bodies
- Over 30 speakers from policy, research, industry & business realm
- Exhibition
- Coffee and Lunch Break
- Satellite events
- B2B meetings



## 2022 focus area

The theme of this year's conference is "Transportation & Logistics: Research. Reshape. Innovate" and discussions will focus on the developments related to the digitalisation of transport and logistics. Our primary aim this year is to investigate **–with attention to the Greek case–** the dynamics of the triangle Research, Reshape, Innovate in delivering a new era for mobility and logistics.



**ITS HELLAS  
CONFERENCE 2022**  
INTELLIGENT TRANSPORT SYSTEMS



# The venue

## Royal Olympic Hotel

Royal Olympic is a modern and elegant 5-star Athens conference hotel, able to hold meetings stretching from 5 to 700 delegates. It combines outstanding conference facilities together with an excellent location. It is located in the heart of Athens Historic Centre. In front of the Temple of Zeus and National Garden.

## KALLIRHOE HALL

The classic elegance of the **KALLIRHOE Hall** is mellowly enhanced by the natural Attic light.



# The Organizers

Institute of Communication and Computer Systems (ICCS) of the National University of Athens (NTUA)



**Research & International Profile**

1600+ EU projects

**Research Funding**

Top 20 EU Inst

**Personnel & Infrastructure**

800+ researchers

**Innovation & Partnership**

6 spinoffs & clusters

I-SENSE GRPOUP is one of the Research Groups of the Institute of Communication and Computer Systems (ICCS) of the National Technical University of Athens.





# Co-organizers and Auspices

Each year, the Conference enjoys the support of a number of organizations in the national and EU governmental level such as:

01

**The EU Representation in Greece**

02

**The Ministry of Infrastructure & Transport**

03

**The Ministry of Environment and Energy**

04

**The General Secretariat for Research & Innovation**

# Conference Themes

Global and European Trends in Transport and Logistics

SESSION 1

Mobility 4.0: Strategies and Challenges in Greece

SESSION 2

Research & Entrepreneurship on the way to the Greek smart cities

SESSION 3

Intelligent Systems in Logistics & Supply Chain

SESSION 4

Mobility as a Service: Infrastructure & Frameworks

SESSION 5

Research & International Profile

SESSION 6



## Get Involved in ITS Community

Whether you are looking to market your services as an exhibitor or gain exposure as an event sponsor, ITS Hellas Conference has the perfect opportunity for you. We offer a range of sponsorship packages and exhibit opportunities to fit any budget. Exhibitors have direct access to the leading public and private sector decision makers, and local, state officials and market representatives.

### Sponsorship Opportunities

GET INVOLVED.  
BE A PLAYER in ITS



# SPONSORSHIP SCHEMES

	<b>GOLD (3000€)</b>	<b>SILVER (1500€)</b>	<b>BRONZE (500€)☆</b>
Conference Registrations	8	4	2
ITS Exhibition Space	■ Gold table	■	■
Company logo on the website, all conference promotional online and printed material, press releases and media pieces	■	■	■
Newsletters & Press Releases before and after the conference	■	■	
Speaking opportunity in a relevant session	■	■	
Short welcome speech in the opening session	■		
Preferred seating/places in the events	■		
Verbal acknowledgment in opening and closing sessions	■	■	
Organisation of B2B meetings on demand	■	■	■
Opportunity to sponsor a session (7/12, 16.00 - 18.00)	■		
Social Media announcements	■ 15	■ 10	■ 5
Blog Post/Article on the Conference website (content to be agreed)	■ 3	■ 2	
☆ Projects/Initiatives that wish to support the Conference and join the exhibition enjoy special prices (30% reduction) when selecting the Bronze sponsorship.			



# For more info on sponsorship opportunities contact:

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Communication Systems \(ICCS\) of the  
National Technical University of Athens  
\(NTUA\)](#)



# Let's meet at ITS Hellas 2022!



## ITS HELLAS CONFERENCE WEBSITE

The Conference website is being continuously updated with conferences news, collaborations and new sponsors, agenda and articles from key players in the field of ITS in Greece.

Join us in Twitter



Join us in LinkedIn

